

Here's how the collaboration began:

In the years leading up to its Centennial, the NPS determined that in order for our nation's Parks and Historic Sites to thrive in the 21st century, they needed to address issues of relevancy, diversity and inclusion. With this goal in mind, the NPS and the NEA joined forces to create the "Imagine Your Parks" initiative. The result? In commemoration of the NPS Centennial and the NEA's 50th anniversary, the National Endowment for the Arts awarded nearly \$2 million in grants to 84 local arts and community organizations whose programs were designed to connect individual Parks and Historic Sites with their local communities ... and, in particular, with younger generations and people of color.

We are honored that one of the programs that the NEA & NPS chose to sponsor is our Baldwin Project's Outreach & Engagement initiative, *Conversations with Jimmy*. A series of community collaborations that use screenings of our award-winning film classic, JAMES BALDWIN: THE PRICE OF THE TICKET to spark public discussion about diversity, discrimination and the meaning of brotherhood, these programs have already reached thousands of people.